

PRESS INFORMATION

.dtp young entertainment: Company Information

dtp young entertainment GmbH commenced its current business operations in 2006. This comprised of publishing in and around topical subject areas for the children, youth, young adult and family markets on PC and console platforms, as well as online and mobile games. While the dtp young portfolio was dominated initially by horse and animal games under the key series labels, 'Horse & Pony' and 'ANIKIDS', the Hamburg publisher has in the more



recent past continued to exploit new sectors. From the titles under the casual games brand 'Classics To Go', via the multi-award winning 'THINK® Series', through to the girls label 'J4G – JUST FOR GIRLS'. The company's field of activity has steadily grown, taking in innovative themes, partnerships and platforms. Today the catalogue contains games for PC and Mac, Wii™, Xbox 360®, PlayStation®3, as well as for Nintendo DS™, Nintendo DSi™ and Nintendo 3DS™. The offer is rounded off with a range of online and mobile titles for browser games, smart phones, Facebook, Tablets, Nintendo DSiWare™ and WiiWare™.

The product palette covers highly entertaining themes, such as "The Ultimate Battle of the Sexes" for the Wii with its enthralling gender battles such as Parking and Multi-tasking. The game concept has been so successful that sequels for the PlayStation®3 and Xbox 360® are set to appear 2012 and these have been further expanded with the inclusion of an exciting quiz mode. This popular fun party game has already appeared under the name of "The Ultimate Battle of the Sexes" for iPhone and iPod touch. Our title "Just SING!", the first ever karaoke game for Nintendo DS, has also found an equally large target audience. "Just SING! Vol. 3", with popular original songs, is already set for release at the end of the year. Alongside it and right on time for Christmas, comes the seasonally themed "Just SING! Christmas 3" for Nintendo DSiWare. Fourth quarter 2011 sees the dtp young portfolio further enriched with the addition of "Mahjong 3D – Warriors of the Emperor", "My Foal 3D" and "Pets Paradise Resort 3D", our first titles for the Nintendo 3DS.

Our own established labels are expanding and standalone titles are increasing too, such as with the addition of internationally successful licensed titles like "Emily the Strange™". dtp young is already publishing several new exciting games based around the cool anti-hero for Nintendo DSi, iPhone, smart phones, PC and Mac.